

Partnerships

New Alliances for Sustainable Development

The United States has made it a priority to engage private corporations, foundations, trade associations, civil society and non-governmental organizations in its design and implementation of development assistance. At last August's World Summit on Sustainable Development, we showcased how the United States promoted sustainable development in 148 countries through our concrete actions involving numerous partners in dozens of public-private partnerships. Secretary of State Colin Powell has described this effort as "a fundamental reorientation in how USAID (the United States Agency for International Development) sees itself in the context of international development assistance, in how it relates to its traditional partners and in how it seeks out and develops alliances with new partners."

Thirty years ago, 70 percent of the capital flows from the United States to the developing world were official development assistance (ODA), and 30 percent were private. It is the opposite now; 80 percent of the capital flows to the developing world are private, and only 20 percent are ODA.

Recognizing this changed environment, we have made great progress to date:

- In Fiscal Year 2002, USAID initiated approximately 80 new partnerships with key stakeholders, total funding of \$185 million. These alliances leveraged non-governmental resources on at least a 1:1 basis. In 2003, we are accelerating these efforts.
- We have made progress in mainstreaming this approach through procurement reform; personnel training; incentives; and embracing organizational change.

Below are examples of the many alliance partners the United States has engaged in areas related to our World Summit on Sustainable Development partnerships and initiatives:

Water for the Poor

The West African Water Initiative

Foundations: The Conrad N. Hilton Foundation, The United Nations Foundation

Non-Governmental Organizations: World Vision, WaterAid, Winrock International, Lions Clubs International, International Trachoma Initiative

International Organization: UNICEF

Academia: Desert Research Institute (DRI), Cornell International Institute for Food Agriculture and Development (CIIFAD)

Trade Association: World Chlorine Council

Development Credit Authority Financing

Foundations: FUNDEMUN

Private Corporations: ICICI Bank (India), Dâr ad-Damâne (Morocco), Karnataka Bank (India), Banco Occidente (Honduras), ABSA Bank (South Africa), Rand Merchant Bank (South Africa), INCA (South Africa), Fitch IBCA (USA)

Community Water and Sanitation Facility

Non-Governmental Organizations: International Union of Local Authorities, United Towns Organization, Metropolis, World Association of Cities and Local Authorities

Safe Water System

Non-Governmental Organizations: CARE, Project Concern International, PSI, Plan International, Andean Rural Health Care

U.S. Government Partners: Department of Health and Human Services-Centers for Disease Control and Prevention

Private Corporations: Procter and Gamble Company, Equipment and Systems Engineering, Inc. (USA), Exceltec International Corp. (USA), Jet Chemicals, Ltd. (Kenya), SFOI (Madagascar), Sulforwanda Industries (Rwanda), Max Chemicals (India), Triveni Plastics (India), Nampak (South Africa), Magric Uganda, Ltd., Tarmal Industries, Ltd. (Tanzania), Simba Plastics Co., Ltd. (Tanzania), Kleemkem Ltd. (Malawi), Enterprise Plastics (Malawi), Plamat Cia. (Bolivia)

Academia: Emory University School of Public Health, University of North Carolina School of Public Health, Medical University of South Carolina, Universidad Mayor de San Andres (Bolivia)

U.S. Agency for International Development

<http://www.usaidwater.org>



Fighting Infectious Disease for Sustainable Development

AIDS in Africa-2023, Scenario Building Project

Private Corporations: Shell Oil Company

International Organizations: UNAIDS

Strengthening Employer Programs for HIV-AIDS

Private Corporations: Heineken

The Initiative to End Hunger in Africa

Agribusiness in Sustainable Natural Plant Products

Non-Governmental Organizations: ADRA Ghana, Care International, Technoserve, Inc. (TNS)

Private Corporations: BioResources (Gh) Limited, Cape Natural Teas, Forest Fruits and African Botanical, Grassroots Natural Products, Paprika Zimbabwe, Vicdoris Pharmaceuticals

Academia: Rutgers University, Southern University, University of Ghana, University of Stellenbosch, University of Zambia, Washington State University

Trade Associations: Association for Intensive Plant Production (AIPP), Organic Producers and Processors of Zambia (OPPAZ), SANPROTA, Southern Africa Herbal Health Association

Markala Sugar Project

Private Corporations: Schaffer and Associates International

Building Business Linkages and Developing Business Skills for Agriculture

Non-Governmental Organizations: Technoserve, Inc. (TNS)

Private Corporations: Cargill, Chiquita Brands, Ernst & Young, General Mills, Liz Claiborne, McKinsey and Company, Monsanto

Trade Associations: Confederation of Mozambique Business Associations (CTA)

East African Fine Coffees

Private Corporations: DFCU Leasing, Neumann Kaffee Group/Ibero,

Academia: Association for Agricultural Research in East and Central Africa (ASARECA), Uganda Coffee Research Institute

Trade Associations: East African Fine Coffees Association (EAFCA), Local Coffee Organizations, Uganda Coffee Trade Federation

Cut Hunger Alliance

Academia: Michigan State University

The Clean Energy Initiative: Powering Sustainable Development from the Village to the Metropolis

West Africa Power Pool

Private Corporations: Electricité de France International (EDF)

Trade Associations: E7

India Energy Efficiency

Non-Governmental Organizations: Civil Engineering Research Foundation/International Institute for Energy Conservation (CERF/IIEC), Confederation of Indian Industry's (CII) Environment Management Division (EMD), World Wildlife Fund (WWF)

Private Corporations: E Source, Hindalco, Johnson and Johnson (J&J), Louis Berger Group (LBG), PACE Global Energy Services

Trade Associations: Environmental Resource Center (US-ERC), Federation of Indian Chambers of Commerce and Industry's (FICCI) Environmental Information Centre, Indian Chamber of Commerce's (ICC) Environmental Management Centre

Congo Basin Forest Partnership

CARPE

Non-Governmental Organizations: Wildlife Conservation Society

Biodiversity Conservation in the Democratic Republic of Congo

Non-Governmental Organizations: Conservation International

Certified Forests and International Markets

Non-Governmental Organizations: Certified Forest Products Council, World Wildlife Fund (WWF), Forest Trends

Private Corporations: IKEA

For additional information on these partnerships and initiatives, please see www.state.gov/g/oes/sus/pr.